

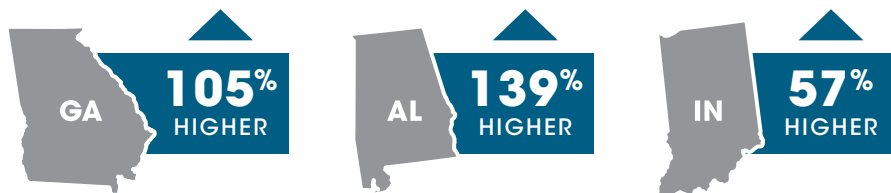


Cut Hiring Costs for Start-Ups: Experience Rate Faster

THE PROBLEM: ENTREPRENEURS PAY HIGH UI TAXES LONG AFTER BEING "NEW"

Most states **require new companies to wait 2-3 years before they can get an experience rating on unemployment insurance (UI) taxes**, meaning they pay far higher UI taxes during those critical first few years.

New business rates are **significantly higher** than established business rates:



THE SOLUTION: ALLOW ENTREPRENEURS TO BECOME EXPERIENCE-RATED EARLIER

This reform would **allow entrepreneurs to become experience rated 12 months after the first employee hired maxes out** the taxable wage base.



First employee



12 months

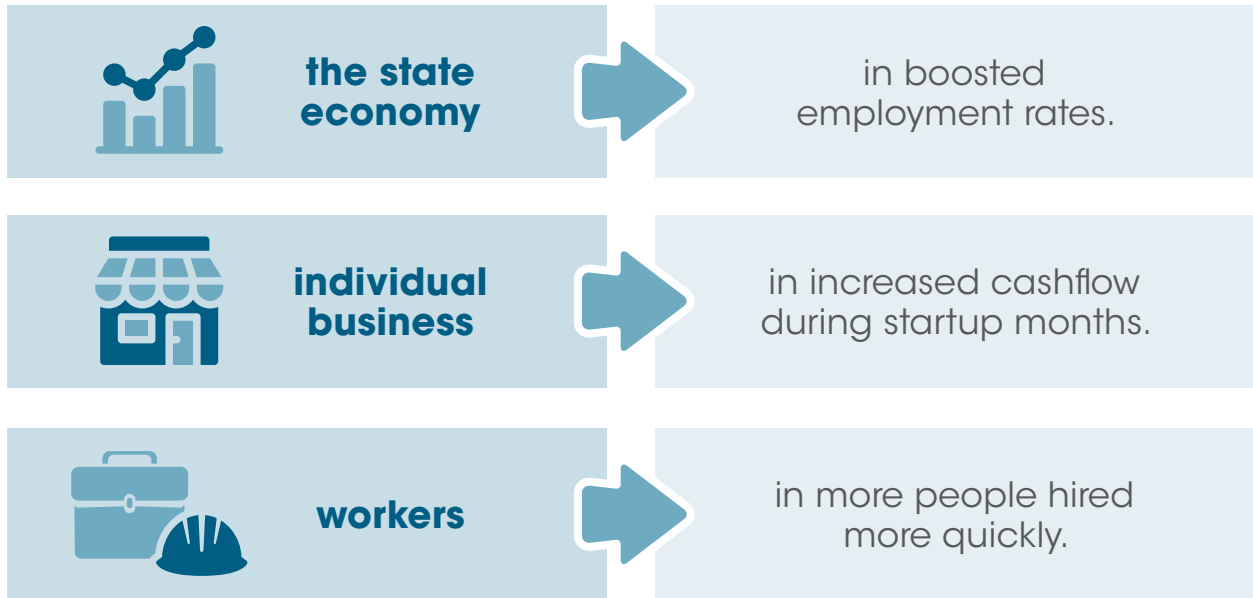


Maxed wage base



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IT HELPS:



As a result of this experience rating, they won't pay unnecessarily high UI taxes. **Instead, new entrepreneurs will have more cash on hand to hire workers and run their businesses.**

IT'S POPULAR

Voters Support Allowing Entrepreneurs to Become Experience Rated Earlier

