



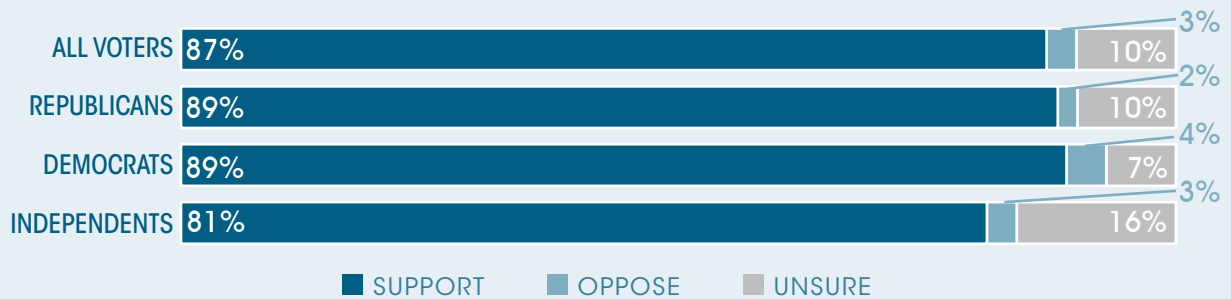
VOTERS SUPPORT

Health Care Price Transparency



Voters support price transparency when shopping for health care.

Voters support health care price transparency as a way to help control costs and increase access for their families.



THESE MESSAGES WORK BEST

MORE CONTROL

Voters like the idea that transparency could give them **more control over their health care choices.**



HELPS SENIORS

Voters support health care price transparency knowing it could **make preventative care more affordable for seniors.**





VOTERS SUPPORT

Health Care Price Transparency

KEY MESSAGES

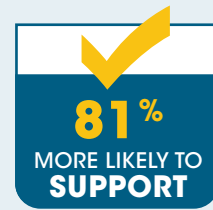
Patients would receive an **upfront, real-price estimate** of the true cost of scheduled care.



Price transparency allows health care **costs to be controlled without raising taxes.**



Price transparency allows patients to **compare the cost of their care** with other providers and facilities.



Price transparency **helps poor and disadvantaged people** seek out preventative health care.



Health care price transparency could **make well child visits more affordable** for families.



Price transparency could **help charitable hospitals keep their doors open** for low income families.



DEMOGRAPHICS

Party Affiliation

34% R 37% D 29% I

Age

39% 18-44 40% 45-64 21% 65+

Gender

48% MALE 52% FEMALE

Results for this poll are based on automated telephone interviews conducted among a nationwide sample of 517 likely voters. Data for this survey research was collected by Cor Strategies Inc.

Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation.

The surveys were conducted September 12-15, 2020. The margin of sampling error is plus or minus 4.31 percentage points. The margin of sampling error may be higher for certain subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data was sampled using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections were used to construct sample target weights.

The Foundation for Government Accountability paid for all costs associated with this survey.