

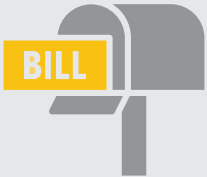


Health Care Uncertainty Frightens Americans

In health care, the fear of the unknown creates uncertainty for individuals, families, and businesses. COVID-19 has made that worse. Unexpected health care bills, rising premiums, and a lack of choice are voters' biggest concerns.

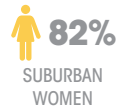
VOTERS' TOP THREE HEALTH CARE FEARS

1



Unexpected health care bills

Receiving unexpected health care bills, regardless of the price tag, is a big concern for Americans. **Not knowing what care costs actually caused more anxiety than the size of the bill itself.** In fact, 81 percent of all voters want to know what their actual out-of-pocket costs will be at least 72 hours ahead of time.

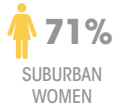


2



Skyrocketing premiums

Americans are tired of rising premiums and expensive, limited options. In fact, **74 percent of all voters support adding new options for people to buy insurance plans that can be customized** to meet patients' individual needs and budgets, while still offering the plans that are available today.



3



Access to the right doctor

When you're worried about your health or your family's health, your first thought should not be "can I use my current doctor?" or "is that specialist in-network or out-of-network?" Needless red tape has a stranglehold on health care—and voters agree. **80 percent of all voters believe that people should be able to see a less expensive local doctor, regardless of whether or not they're "in-network."**

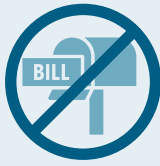




Health Care Uncertainty Frightens Americans

THREE SOLUTIONS

1



End the unexpected health care bills and make health care providers disclose the costs **beforehand**.

MESSAGES THAT WORK:

- ✓ helps the chronically ill save money
- ✓ prevents unexpected bills
- ✓ helps rural hospitals

2



Get rid of the one-size-fits-all approach to health care by **giving individuals more options to help manage health care costs**.

MESSAGES THAT WORK:

- ✓ helps individuals pick what's best for their families
- ✓ helps small businesses offer vision and dental too
- ✓ gives small businesses the tools to start offering health coverage

3



End the red tape stranglehold on health care and **let voters choose the health care provider they want that costs less**.

MESSAGES THAT WORK:

- ✓ helps individuals continue seeing their current doctor
- ✓ helps people in rural areas who have fewer health options
- ✓ reduces wait times

BOTTOM LINE

Policymakers should work to provide more affordable options, enable transparency, lower costs, and reward smart choices and innovation.