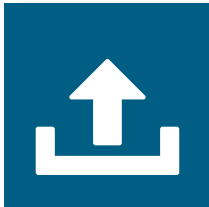




D I S C U S S I N G

Stabilize the Off-Exchange Market



Since 2013, health insurance premiums have more than doubled, and 28 million Americans remain uninsured. Rising costs and limited choices have left Americans struggling to afford or find coverage that's right for them, instead forcing them into a one-size-fits-none, top-down market. ObamaCare regulations have forced high-cost, subsidized enrollees into the same risk pool as self-paying, healthy enrollees, driving up the costs. Stabilizing the off-exchange market would provide needed relief for all, increasing options and lowering costs—while ensuring that those with pre-existing conditions are covered.

**Voters support stabilizing the off-exchange market
to increase options and lower costs.**

What messages really move them? These messages work best.

- ▶ This reform will **not affect those with pre-existing conditions**.
- ▶ Stabilizing the off-exchange market would **help more people gain health coverage**.
- ▶ This would **help small business owners** by making health insurance more affordable.
- ▶ This would **help those with pre-existing conditions** afford health insurance.

Visit thefga.org/stabilizeoffexchangemarket

Stabilize the Off-Exchange Market

	ALL VOTERS	GOP	DEM	IND
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that this would not affect people with pre-existing conditions receiving health insurance coverage?				
More Likely	62%	64%	63%	60%
Less Likely	15%	11%	11%	26%
Unsure	22%	25%	26%	14%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that it could lead to more people having insurance coverage?				
More Likely	59%	58%	60%	58%
Less Likely	16%	14%	15%	20%
Unsure	25%	28%	25%	23%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that it could help small business owners by making insurance more affordable?				
More Likely	59%	62%	56%	57%
Less Likely	19%	16%	16%	25%
Unsure	23%	21%	28%	18%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that this could help people with pre-existing conditions continue to afford coverage?				
More Likely	59%	55%	60%	62%
Less Likely	19%	20%	14%	25%
Unsure	22%	24%	26%	13%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that this would not add to the federal budget deficit?				
More Likely	57%	69%	48%	56%
Less Likely	18%	8%	20%	27%
Unsure	25%	23%	31%	17%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that individuals would be able to keep their doctor and their insurance policy?				
More Likely	55%	56%	54%	56%
Less Likely	20%	17%	19%	24%
Unsure	25%	26%	27%	19%
Would you be more or less likely to support splitting the risk pools in order to reduce the cost of health insurance if you knew that nearly four in 10 counties only have one insurance provider and splitting the risk pool could give people more options?				
More Likely	55%	56%	52%	55%
Less Likely	21%	18%	18%	30%
Unsure	24%	26%	29%	15%