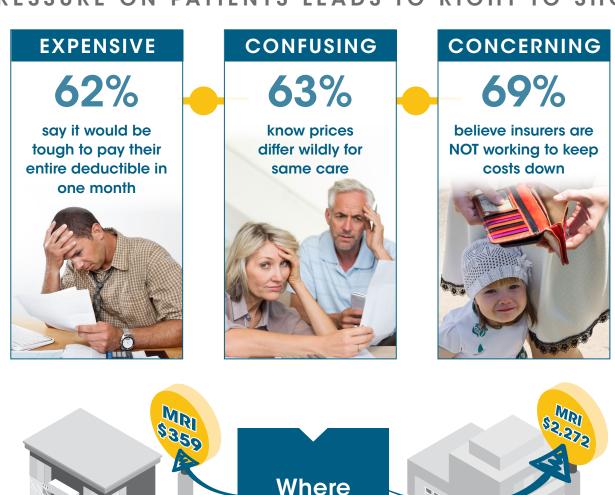


Rewarding Patients That Pick High Value Health Care



#### PRESSURE ON PATIENTS LEADS TO RIGHT TO SHOP



you park matters.

# FGA Right to Shop

#### The Status Quo

Patients don't know the cost upfront so they often pay higher out-of-pocket costs. Health care costs continue to increase every year. Patients are facing narrower and tiered networks that often exclude independent or smaller providers for non-quality related reasons. Provider consolidation has limited patient choice.



### Right to Shop

Insurers and providers provide relevant price information upfront so patients can shop. The patient is directly rewarded for doing so, and can access any in- or out-of-network provider that offers high-quality, lower-cost care.

THE NEW
MAINE
LAW
PROVIDES

## Real Transparency

- Provider will notify patient when a referral is made for a shoppable service and provide basic description of the service and applicable medical codes.
- Insurer will offer access to a website and toll-free number that provides anticipated charges and estimated out-of-pocket costs to patients.

Incentives to Shop

- •Rewards will be given to any patient on a small-business HSA plan who receives care at a high-quality, lower-cost provider.
- Rewards can be cash, gift cards, reductions in premiums, copayments, or deductibles.

Real Patient Choice

- •Allows patients to access high-quality, lower-costs providers that charge below average price, whether in- or out-of-network.
- •Insurer will treat the claim the same as if it were delivered by an innetwork provider.

