



D I S C U S S I N G

Expand Copper Plans



Copper plans sold on the ObamaCare Exchange are meant to provide coverage with higher cost-sharing at a lower price. They cover those with pre-existing conditions, are hundreds of dollars less expensive than other Exchange plans, and adhere to Exchange coverage requirements. But currently, these plans are only available for those under 30 years old. Expanding access to these plans for those over 30 would give more affordable options to Americans, helping some of the 28 million uninsured Americans gain coverage.

Voters support expanding insurance coverage options to Americans over 30 years old.

What messages really move them? These messages work best.

- ▶ These are just another option for people. Americans can **keep their current coverage** if they like it.
- ▶ Federal law gives states the **flexibility to adjust insurance plans** based on patient needs.
- ▶ Expanding access to copper plans would **help some of the 28 million uninsured Americans gain coverage**.
- ▶ Copper plans are hundreds of dollars **less expensive than current plans**.
- ▶ Copper plans **cover those with pre-existing conditions**.

Visit thefga.org/expandcopperplans



Expand Copper Plans

MESSAGE TESTING

	ALL VOTERS	GOP	DEM	IND
Would you be more or less likely to support expanding access to less expensive plans if you knew people would be allowed to keep their current coverage if they prefer it?				
More Likely	72%	75%	71%	71%
Less Likely	8%	6%	6%	11%
Unsure	20%	19%	23%	18%
Would you be more or less likely to support expanding access to less expensive plans if you knew federal law gives states the flexibility to allow additional plans based on patients' needs in their states?				
More Likely	72%	77%	69%	72%
Less Likely	9%	7%	9%	12%
Unsure	18%	16%	23%	16%
Would you be more or less likely to support expanding access to less expensive plans if you knew nearly thirty million Americans are uninsured, and this would reduce the number of people who are without health insurance?				
More Likely	66%	60%	69%	67%
Less Likely	16%	18%	13%	18%
Unsure	18%	22%	18%	15%
Would you be more or less likely to support expanding access to less expensive plans if you knew premiums in those plans are hundreds of dollars per month less expensive than existing plans?				
More Likely	65%	66%	61%	70%
Less Likely	13%	10%	20%	10%
Unsure	21%	24%	20%	21%
Would you be more or less likely to support expanding access to less expensive plans if you knew these plans still cover pre-existing conditions?				
More Likely	60%	53%	66%	60%
Less Likely	15%	20%	13%	13%
Unsure	25%	27%	20%	27%

DEMOGRAPHICS	Party Affiliation			Age			Gender	
		34% R	37% D	29% I	39% 18-44	40% 45-64	21% 65+	48% MALE

Results for this poll are based on automated telephone interviews conducted among a nationwide sample of 516 likely voters. Data for this survey research was collected by Cor Strategies Inc.

Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation.

The surveys were conducted November 2-6, 2019. The margin of sampling error is plus or minus 4.31 percentage points. The margin of sampling error may be higher for certain subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data was sampled using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections were used to construct sample target weights.

The Foundation for Government Accountability paid for all costs associated with this survey.

