



DISCUSSING Direct Health Care



Health insurance premiums have doubled since 2013. And despite paying more, patients are getting less, with most patients and health care providers report having an inadequate amount of time together. The solution is simple: direct health care (DHC) for all types of care, from primary care to specialists. With DHC, patients pay a fixed fee each month, and in return, get regular access to their own doctor, solving the problem of rising costs and ensuring a quality patient-provider relationship.

Voters support updating state laws to expand direct primary care and encourage practitioners to help those with chronic conditions.

What messages really move them? These messages work best.

- ▶ Since 2013, premiums have doubled. **Patients are paying more, but receiving less.**
- ▶ Direct health care would **benefit individuals with chronic conditions or special needs** who often get lost in the system.
- ▶ Direct health care would **help those with complex conditions** who require regular visits with specialists or mental health professionals.
- ▶ Direct health care would result in **reduced wait times for patients and reduced surprise bills**, while encouraging patient-provider relationships and affordable care.

Visit thefga.org/directhealthcare

| | ALL VOTERS | GOP | DEM | IND |
|---|------------|-----|-----|-----|
| Would you be more or less likely to support direct payment arrangements if you knew that it could allow doctors to spend more time per appointment with their patients, helping them to better understand their patients' needs? | | | | |
| More Likely | 69% | 71% | 72% | 63% |
| Less Likely | 16% | 11% | 17% | 21% |
| Unsure | 15% | 18% | 11% | 16% |
| Would you be more or less likely to support direct payment arrangements if you knew that these patients, free from worry about being charged extra for every appointment, are more likely to go to the doctor before health problems become more serious? | | | | |
| More Likely | 68% | 70% | 70% | 62% |
| Less Likely | 17% | 11% | 18% | 23% |
| Unsure | 15% | 18% | 12% | 15% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could allow patients to see the same doctor every appointment, which is often not the case in traditional practices? | | | | |
| More Likely | 65% | 77% | 61% | 57% |
| Less Likely | 20% | 11% | 25% | 23% |
| Unsure | 15% | 12% | 14% | 21% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could give patients access to more affordable prescriptions and lab tests? | | | | |
| More Likely | 64% | 67% | 64% | 61% |
| Less Likely | 20% | 18% | 22% | 20% |
| Unsure | 16% | 15% | 14% | 19% |
| Would you be more or less likely to support direct payment arrangements if you knew that these doctors often have a greater understanding of their patients' health, enabling them to identify complex health problems? | | | | |
| More Likely | 62% | 68% | 65% | 52% |
| Less Likely | 20% | 15% | 18% | 28% |
| Unsure | 18% | 16% | 16% | 21% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could benefit individuals with special needs who often get lost in the system? | | | | |
| More Likely | 62% | 62% | 64% | 59% |
| Less Likely | 21% | 19% | 23% | 21% |
| Unsure | 17% | 20% | 13% | 20% |
| Would you be more or less likely to support direct payment arrangements if you knew that it would reduce the amount of insurance-related paperwork that doctors must complete? | | | | |
| More Likely | 62% | 69% | 62% | 53% |
| Less Likely | 22% | 15% | 26% | 25% |
| Unsure | 16% | 16% | 12% | 21% |
| Would you be more or less likely to support direct payment arrangements if you knew that it helps provide medical care for those unable to travel, including potentially providing a path for physicians to come directly to them? | | | | |
| More Likely | 62% | 68% | 65% | 53% |
| Less Likely | 22% | 15% | 23% | 27% |
| Unsure | 16% | 16% | 12% | 20% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could allow patients to communicate with their doctors in a variety of ways, including email, text messages, phone calls, or visits? | | | | |
| More Likely | 62% | 65% | 63% | 55% |
| Less Likely | 22% | 19% | 22% | 26% |
| Unsure | 16% | 16% | 15% | 19% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could reduce appointment wait time for patients? | | | | |
| More Likely | 62% | 65% | 64% | 55% |
| Less Likely | 24% | 21% | 23% | 28% |
| Unsure | 15% | 14% | 13% | 17% |
| Would you be more or less likely to support direct payment arrangements if you knew that it could reduce the number of unnecessary visits to the emergency room, saving these services for true emergencies? | | | | |
| More Likely | 60% | 58% | 62% | 59% |
| Less Likely | 21% | 14% | 25% | 25% |
| Unsure | 19% | 28% | 12% | 17% |