

DISCUSSING

Apprenticeships



Across the country, people hoping to work in occupations as diverse as cosmetology and alarm installation are required to first pay for licenses that require hundreds of days of training and thousands of dollars in fees. The time and cost commitment involved with these licenses are barriers to work for many Americans.

But there are different paths to work. Allowing workers to earn while they learn while completing an apprenticeship would give workers on-the-job experience that counted towards the licensing requirement. Workers would still have to pass any necessary exams and pay any necessary fees to obtain the professional licenses, but they would benefit from gaining a paycheck and the hands-on training of an apprenticeship.

Voters support allowing workers to satisfy licensing requirements by completing an apprenticeship.

What messages really move them? These messages work best.

- Loosening licensing restrictions on apprenticeships would **make it easier for Americans to get jobs** and would **help employers fill a record number of open jobs.**
- People who complete apprenticeships earn higher starting salaries and a higher employment rate.
- Apprenticeships could help **reduce welfare dependency** by removing barriers to work.
- Apprenticeships would **benefit people in many industries**, from dental hygienists to home inspectors to real estate appraisers.