



Voters support Association Health Plans for Small Business

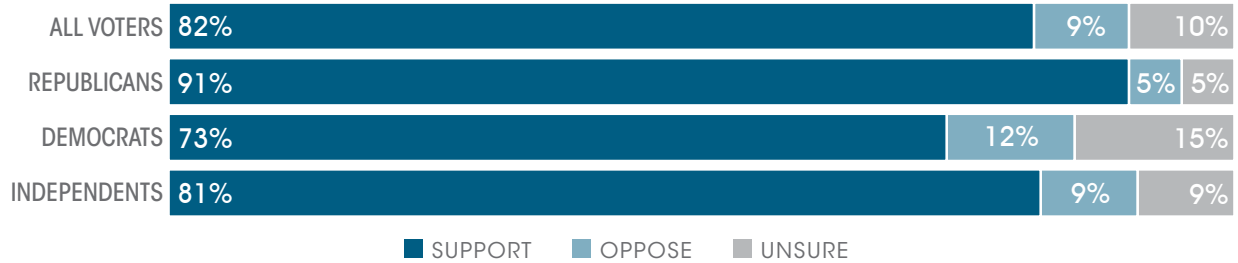
KEY FINDINGS

Voters support **easing restrictions on Association Health Plans (AHPs)** to make it easier for small businesses to purchase affordable, high-quality health insurance.

Lower premiums and lower overall health care costs for business owners are convincing messages.

Voters are likely to support this reform knowing it could help **married business owners as well as self-employed individuals.**

Voters support loosening restrictions on AHPs to make it easier for small businesses to join together to purchase health insurance plans for their employees.



THESE MESSAGES WORKED BEST

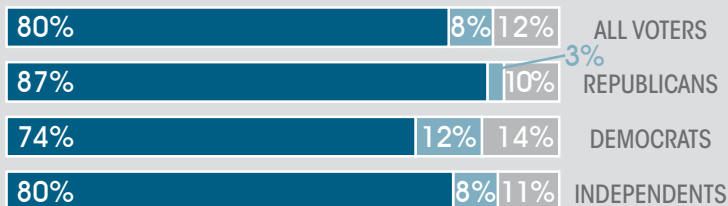
Reducing premiums by up to \$10,000

AHPs could reduce premiums by up to \$10,000 per year compared to the individual market.



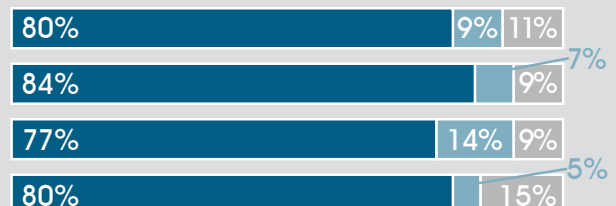
Businesses can hire more workers

This reform would free up business owners' money to hire more workers.



Supports married business owners

For the first time, married couples running a small business would be allowed to join other small business owners in lowering their insurance costs.

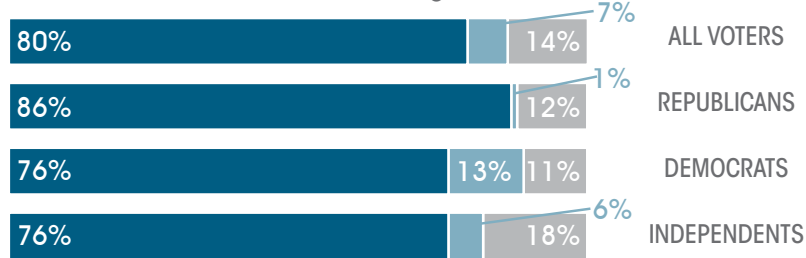


■ MORE LIKELY ■ LESS LIKELY ■ UNSURE

More messages that move voters:

HELPS THE SELF-EMPLOYED

This reform would help the self-employed afford health insurance coverage.



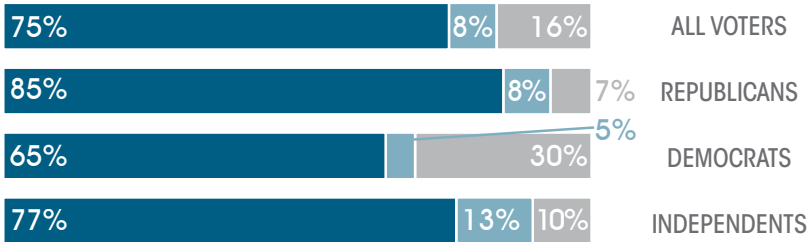
LOWERS PREMIUMS FOR 3.2 MILLION

This reform could help 3.2 million individuals lower their insurance premiums.



UNITES BUSINESSES IN DIFFERENT INDUSTRIES

This reform would, for the first time, allow small businesses to band together to lower their insurance costs, even if they are in different industries.



ENCOURAGES ENTREPRENEURSHIP

AHPs would support entrepreneurship and job creation by making it easier for people to start their own businesses.



■ MORE LIKELY ■ LESS LIKELY ■ UNSURE

DEMOGRAPHICS

Party Affiliation

34% R 36% D 30% I

Age

39% 18-44 40% 45-64 21% 65+

Gender

48% MALE 52% FEMALE



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Results for this poll are based on automated telephone interviews conducted among a nationwide sample of 514 likely voters. Data for this survey research was collected by Cor Strategies Inc.

Interviews were conducted via a computer-assisted telephone interviewing system utilizing techniques designed to achieve the highest possible respondent cooperation.

The surveys were conducted September 11-14, 2018. The margin of sampling error is plus or minus 4.32 percentage points. The margin of sampling error may be higher for certain subgroups. Results presented may not always appear to total 100 percent due to rounding.

Data was sampled using weighted demographic information from the U.S. Census Bureau's Current Population Survey Voting and Registration Supplement and the state election authorities. Demographic information for actual voters in past elections were used to construct sample target weights.

The Foundation for Government Accountability paid for all costs associated with this survey.