



Right to Shop

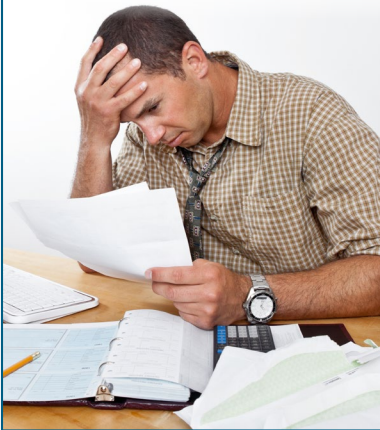
Paying Patients to Pick High-Value Healthcare

77% of Americans want the Right to Shop in Health Care

EXPENSIVE

62%

of voters say it would be tough to pay their entire deductible in one month



CONFUSING

63%

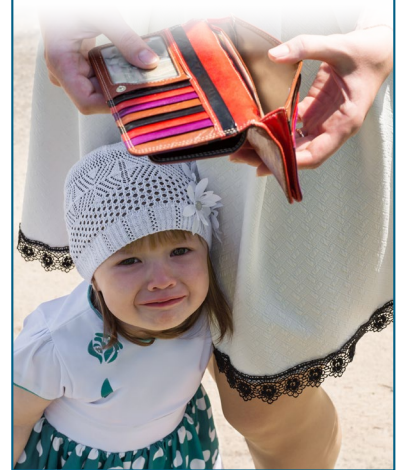
know prices differ wildly for same care



HARMFUL

69%

think insurers are NOT working to keep their costs down





Right to Shop: It Works.

THE SOLUTION IS SIMPLE

The Status Quo

- Higher out-of-pocket spending
- Higher overall costs
- Fewer options

VS

Right to Shop

- Cash for patients
- High quality care for less
- More health care options

HOW RIGHT TO SHOP WORKS



States with Right to Shop Programs



\$12 million total savings
\$1+ million total incentives paid to shoppers

